

The project is co-funded by the European Union and national funds of the participating countries

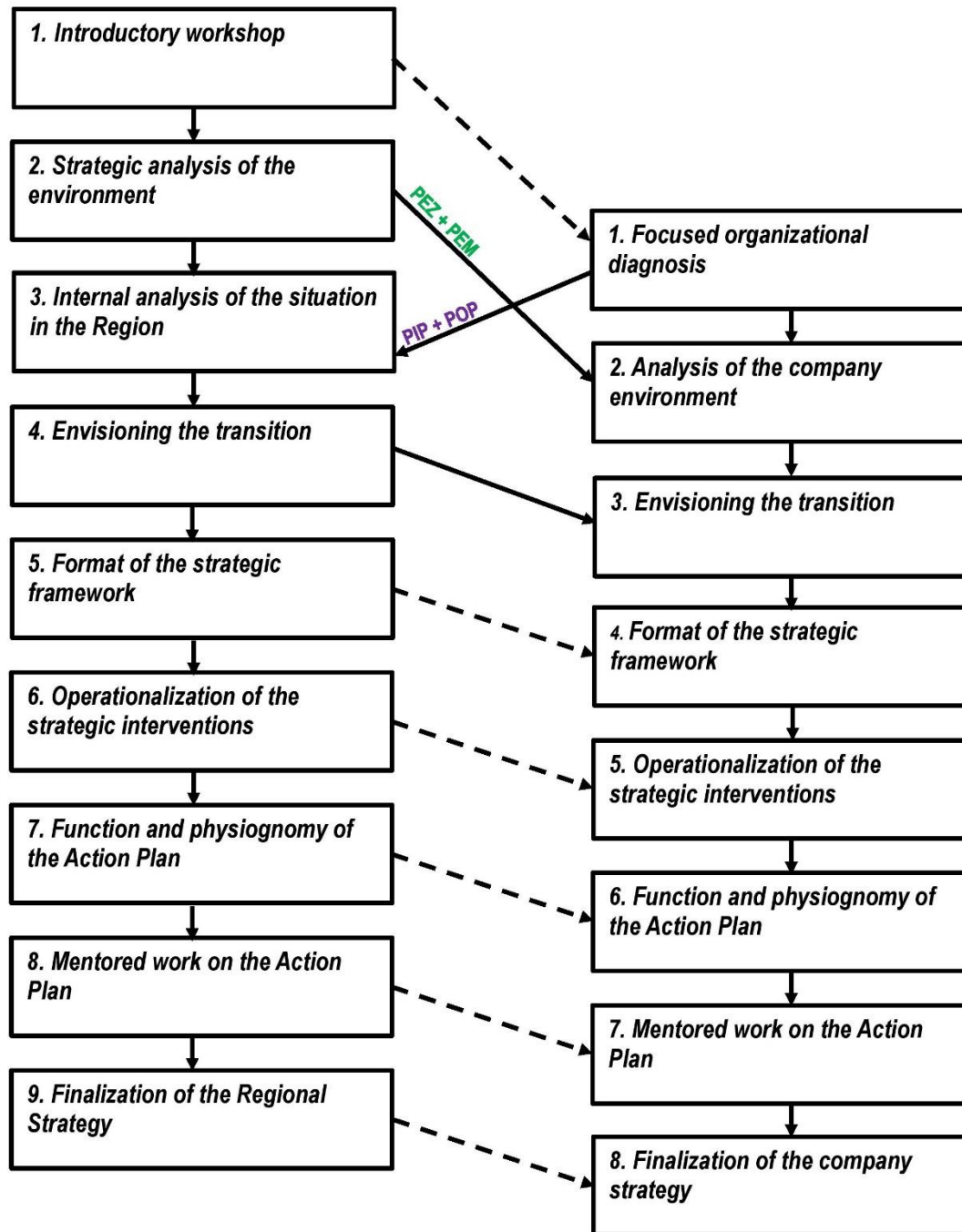


# Stimulating Green Employment: Across Border Educational and Technological Innovation Hot – Spots (G.E.M.S.)

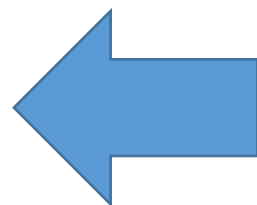


## REGIONAL STRATEGY

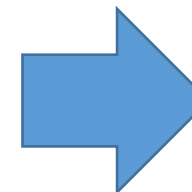
## COMPANY STRATEGIES



**TRANSITION  
STRATEGY FOR  
THE  
PELAGONIAN  
PLANNING  
REGION  
TOWARDS A  
GREEN  
ECONOMY FOR  
THE PERIOD OF  
2024-2026**



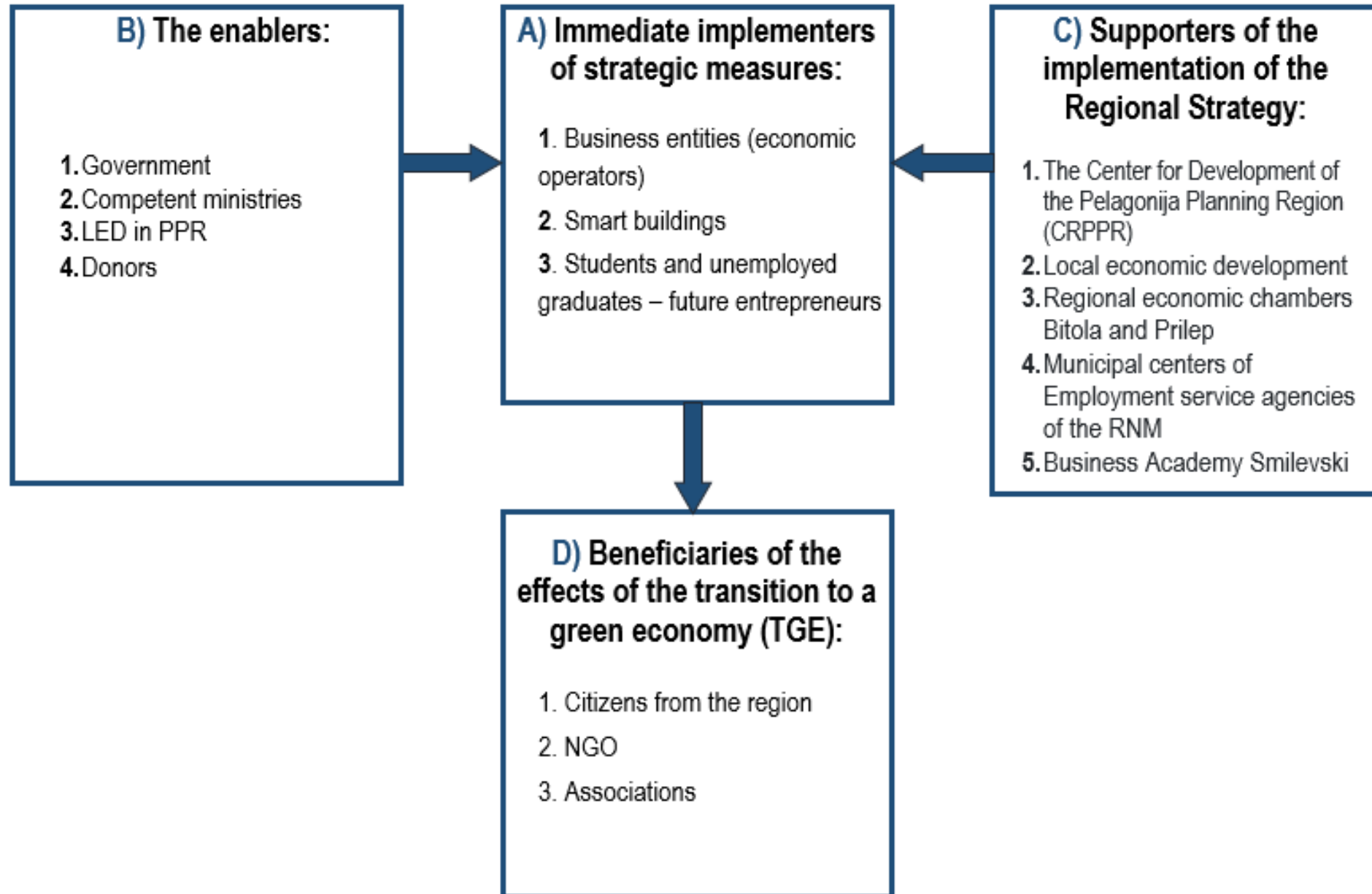
**Stimulating Green  
Employment: Across Border  
Educational and  
Technological Innovation Hot  
– Spots (G.EM.S.)**



**10 Business  
strategies**



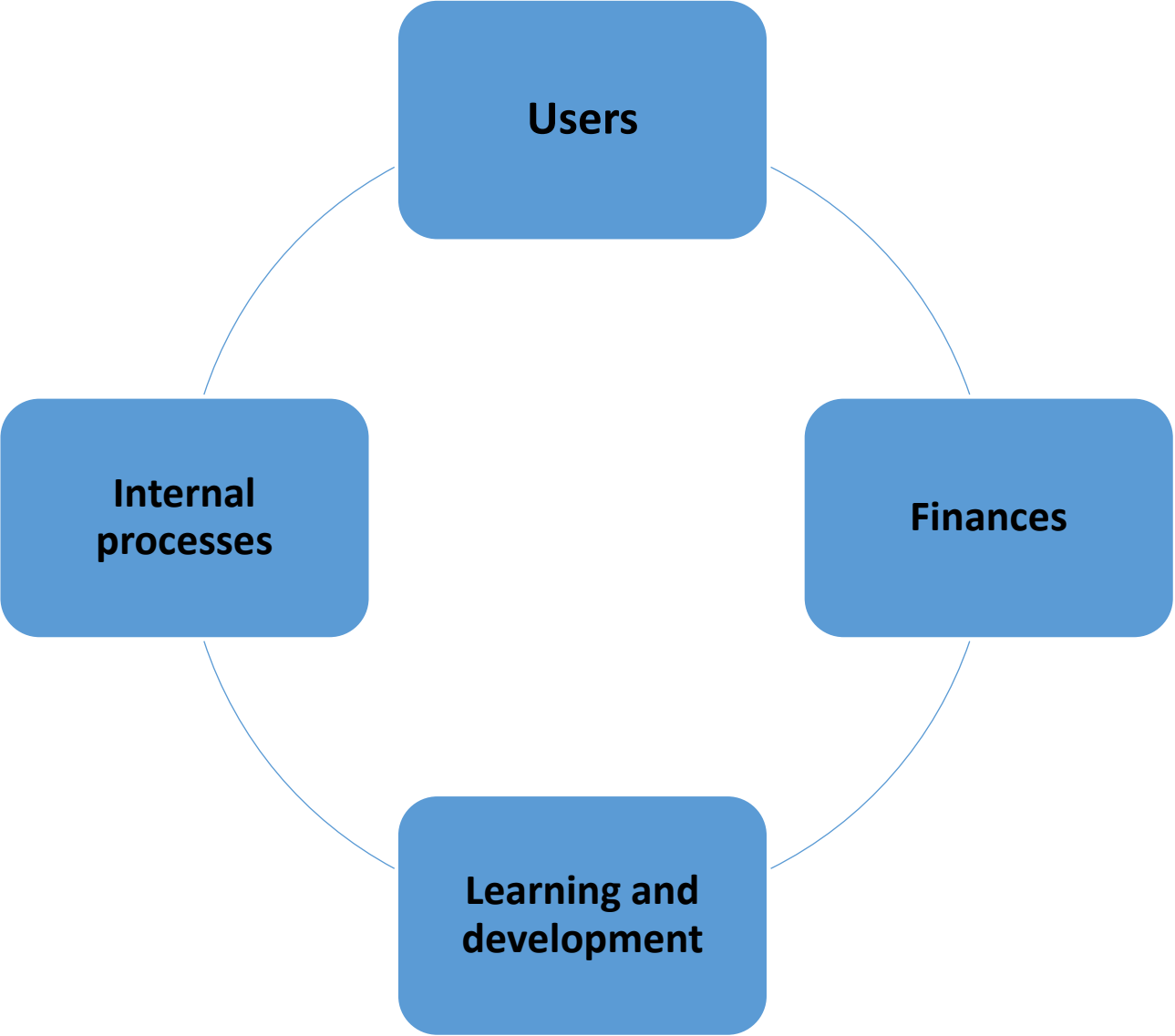
## The Pelagonija planning region as a socio-economic community



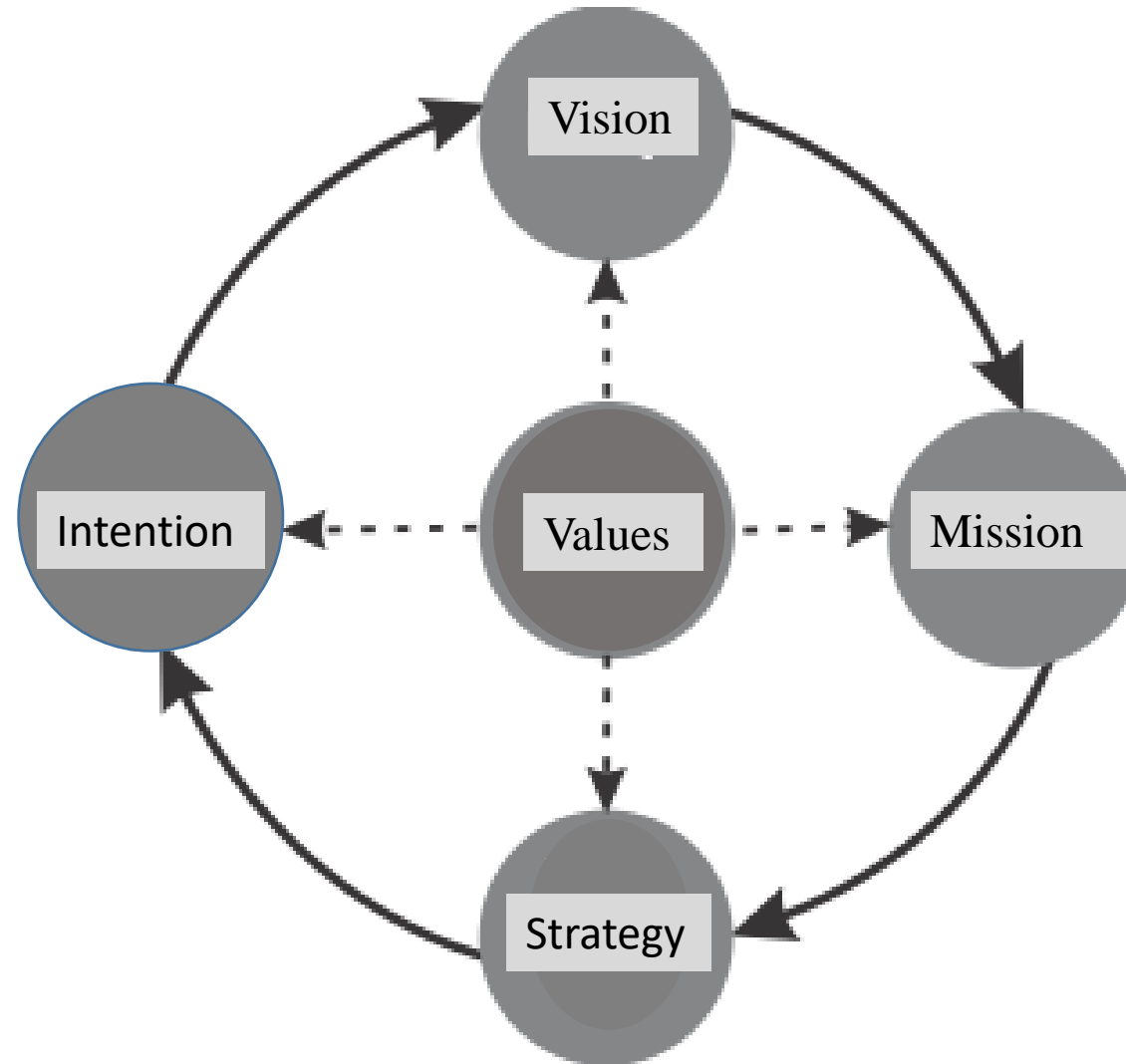
**SYNTHETIC OVERVIEW OF GENERATED INDICATORS FROM THE COMPANY  
DIAGNOSES AND REGIONAL SYNTHESIS**

	Company			Points of Potential Improvement (PIPs)	Positive Organizational Performance (POPs)
Ord.no.	Predominant activity	Eemployees	Team	Total	Total
1.	Engineering - production of technical composite elements	130	7	23	22
2.	Textiles - production of textiles and textile products	1000	7	43	65
3.	Food-milk processing plant	50	7	28	27
4.	Food - production of frozen food	120	8	35	42
5.	Carpentry	50	7	35	25
6.	Food and commercial	170	7	43	21
7.	Agricultural and livestock production	1090	7	30	22
8.	Fruit farming	30	6	20	16
9.	Plastic recycling and pipe manufacturing	30	7	28	33
10.	Mechanical engineering, construction and production of electricity from hydroelectric power stations	50	8	17	13
	Total:	2720	71	302	286
	Average	272	7.1	30.2	28.6

# STRATEGIC PRIORITIES FOR TRANSITION OF THE PELAGONIAN PLANNING REGION TOWARDS A GREEN ECONOMY



# Basic relationships in the strategic focus of organizations



# Intention of the regional transition towards a green economy

- The Pelagonija planning region needs to move away from it's current 'brown-based' low economic approach (low job quality, low environmental protection, low skills), towards a '**high**' **green-based sustainable economy** (high skills, high productivity, high environmental protection).





# Vision

In 2026, the Pelagonian planning region is in the process of transitioning to a green living and working environment in which:

Business entities ensure sustainable development with employees who develop green skills, achieve increased productivity and a high level of environmental protection.

Local self-government units enable, support and coordinate green investments in the region through a network of partnerships with key stakeholders (employers' associations, higher education and other professional and scientific institutions, etc.);

The regional landfill is already fully functional and equipped with a waste selection plant, which significantly contributes to the protection of the environment.

All residents of the region have an increased quality of life and work, which significantly slows down the unfavorable process of migration from the region



# Mission

As individual and institutional representatives of the Planning Pelagonian region, we are united in the development of the region. Transparency, responsibility, timely service, the real price of raw materials, the desire for a better standard of living, reduced pollution, organic products, a healthy life and a healthy environment are values on which our green socio-economic community is based.

We believe that:

- We live in the best green region in the country
- We contribute to the sustainability and development of the region
- We use authentic natural resources
- We all contribute to the building of the common culture

For realization of these values and beliefs on an individual and institutional level, we are committed to:

- Developing and practicing environmental responsibility and participation in institutional actions for a cleaner work and living environment.
- In our institutions, we advocate for greening of existing workplaces and opening of highly productive green employment through obtaining professional and administrative support
- Digitalization and timely issuance of all administrative documents from the municipalities
- Support (subsidization, etc.) of products made from recycled materials
- Support of modern techniques for soil protection.

# Socio-economic values

- Interdependency
- Transparency
- Responsibility
- Timely service
- Reduced pollution
- Organic products
- Healthy life and healthy environment



# Thank You for Your Attention